



FOR IMMEDIATE RELEASE

**NOSLER® UNVEILS WORLD’S MOST POWERFUL 7mm COMMERCIAL CARTRIDGE:  
THE 28 NOSLER®**

Bend, Ore. – January 2, 2015 – One year ago, Nosler introduced their first namesake cartridge to the world. Since then, the 26 Nosler has achieved such renowned success that adding another member to the cartridge family became an obvious decision. Please welcome the **28 Nosler®** as the most powerful 7mm cartridge commercially available today.

Ballistic enthusiasts are well aware of the benefits and advantages that 7mm (.284 caliber) bullets have, such as inherently high ballistic coefficients for long range accuracy and minimized wind drift.

The attributes listed above, in partnership with the Nosler bullets and velocities listed below will soon be available in Nosler’s Trophy Grade™ Ammunition. For those looking for the edge in power, velocity and long range performance in 7mm caliber, look no further.

	<u>24” Barrel</u>	<u>26” Barrel</u>
Nosler® Trophy Grade™ Ammunition – 160gr AccuBond®	3250 fps	3300fps
Nosler® Trophy Grade™ LR Ammunition – 175gr AccuBond® LR	3075 fps	3125fps

The **28 Nosler®** shares the same parent case as the 26 Nosler® as well as the C.O.A.L. of 3.340” allowing this cartridge to be operated in a standard length action for lighter weight and shorter bolt throw when compared to magnum length actions.

Of course, Nosler will be supporting this new cartridge with Nosler® Brass, Trophy Grade™ Ammunition and naturally, their full line of M48 rifles in 26” barrel configurations.

For the most current information on Nosler® product announcements, visit Nosler’s Facebook page at [www.facebook.com/NoslerInc](http://www.facebook.com/NoslerInc)

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