

NOSLER[®] ADDS NEW BULLETS TO EXISTING PRODUCT LINES

Bend, Ore. – January, 2015 – Nosler[®] has been in the bullet business for 67 years so when they find a new bullet worthy of being added to their existing product line, they get pretty excited. The bullets detailed below are exceptional examples of how a component bullet can squeeze even more performance out of a firearm and deservedly belong to the respected class of Nosler[®] hunting bullets.

AccuBond[®] Long Range



The AccuBond[®] Long Range bullet line is relatively young but it was obvious that a heavier bullet was needed to take full advantage of the large powder capacity of the 26 Nosler[®] cartridge introduced last year. With a massive ballistic coefficient, this new 6.5mm-142 grain ABLR will provide more energy and less drop at longer ranges than any other bullet in its class

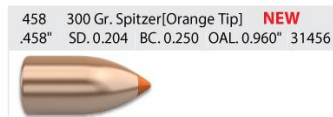
and will stabilize in standard 1-9" barrels.

E-Tip[®]



Nosler's patent pending E-Tip[®] bullet is built on a highly concentric structure of monolithic gilding metal, providing unsurpassed penetration and weight retention. The new 55 grain E-Tip[®] will turn a traditional .22 centerfire varmint cartridge into a bona fide deer cartridge. The new .30 caliber, 150 grain E-Tip[®] will also dramatically increase penetration capabilities of the honored 30/30 Winchester. Last but certainly not least, the venerable .338 caliber, 225 grain E-Tip[®] with a B.C. of .611 and over 95% weight retention offers "heavy" bullet benefits with "lighter" bullet velocities.

Ballistic Tip[®]



.458 SOCOM enthusiasts quickly discovered that the Ballistic Tip[®] Muzzleloader bullet that Nosler[®] introduced in 2012 was a natural fit for their needs and purposes since both platforms utilize the same caliber and similar muzzle velocities for optimal accuracy and terminal performance. Nosler[®] has now taken the Ballistic Tip[®] Muzzleloader bullet and boxed it in component form (sans sabot) for more economical use, benefitting the high volume shooting .458 SOCOM aficionados.

For the most current information on Nosler[®] product announcements, visit Nosler's Facebook page at www.facebook.com/NoslerInc

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