

FOR IMMEDIATE RELEASE

SILVER STATE ARMORY, PRESENTED AS NEW PRODUCT LINE: SSA BY NOSLER®

Bend, Ore. – January, 2015 – Silver State Armory brass and ammunition will now be offered as a dedicated product line known as **SSA by Nosler**[®]. This product line will focus on brass and ammunition specifically tuned for semi-automatic firearms, including the M1 Garand.

SSA Ammunition will be loaded exclusively with Nosler® bullets and held to Nosler's legendary quality standards for accurate and consistent performance. Whether the intended purpose is for match or varmint shooting, hunting or self-defense, SSA by Nosler® has you covered.



The new SSA product line will also feature new packaging and part numbers for a new look and feel consistent with the Nosler[®] brand.

NEW SSA by Nosler[®] products announced for 2015:

TIE W 5571 by Trosici
Ammunition
5.56 NATO 55gr. Ballistic Tip®
5.56 NATO 63gr. Soft Point
5.56 NATO 77gr. Custom Competition®
6.8 Rem SPC 85gr. E-Tip®
6.8 Rem SPC 90gr. Bonded Solid Base®
6.8 Rem SPC 110gr. Soft Point
6.8 Rem SPC 110gr. AccuBond®
6.8 Rem SPC 115gr. Custom Competition®
300 AAC Blackout 220gr. Ballistic Tip®
308 Win 168gr. Custom Competition®
308 Win 175gr. Custom Competition®
30-06 Springfield 155gr. Custom Competition®

Brass 5.56x45 NATO 243 Winchester 6.8 Remington SPC 308 Winchester 30-06 Springfield

With the company motto "Quality First," SSA by Nosler[®] is 100% American made and will now possess premium component bullets, brass and ammunition for domestic and international customers. For more information on SSA by Nosler[®], please visit www.nosler.com/ssa.

-###-

Media Contact:

Zach Waterman
Public Relations Manager
Nosler®, Inc.
zachw@nosler.com